

Project Overview

City of Charlottesville

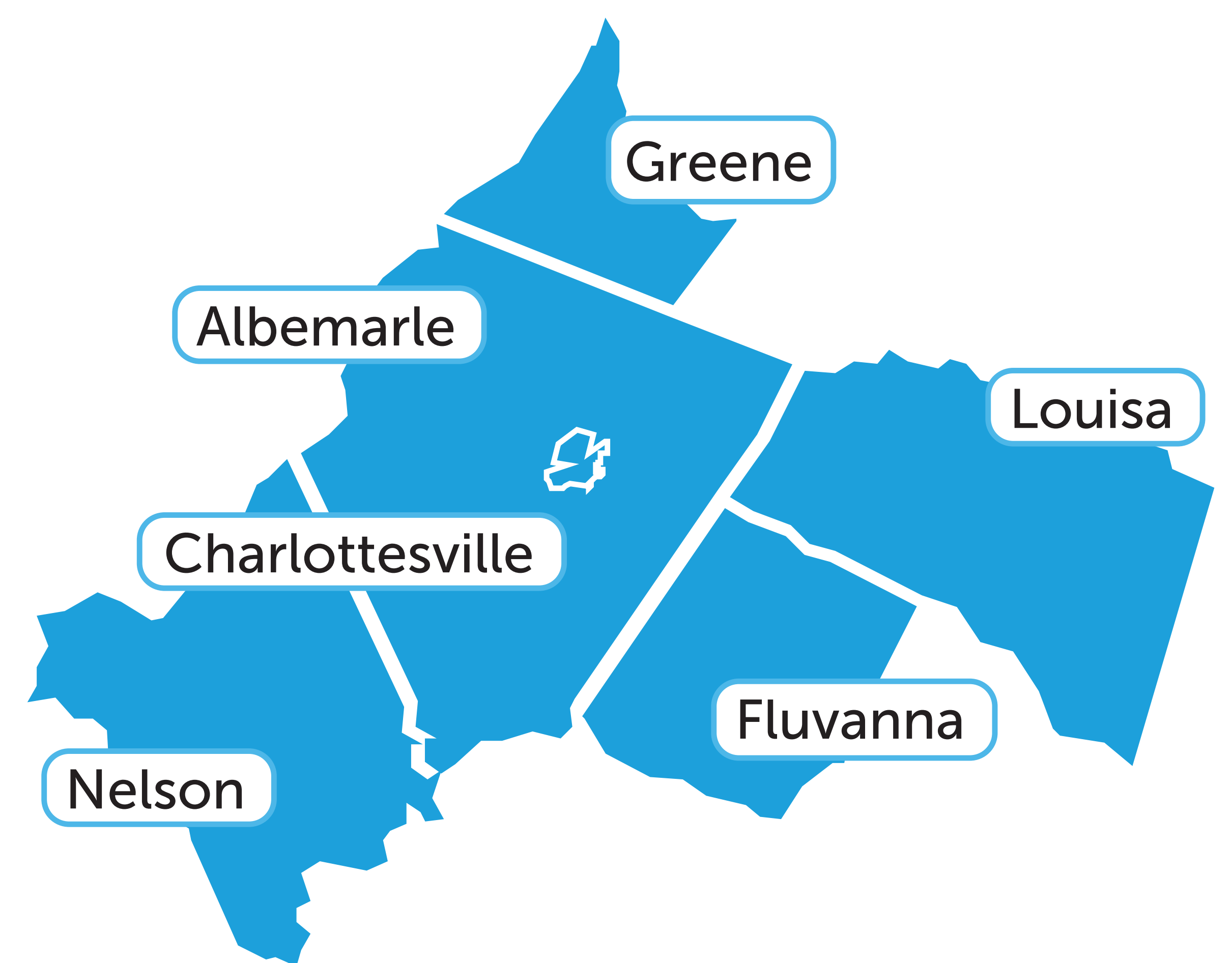
Move Safely Blue Ridge is the region's plan to reduce roadway fatalities and serious injuries for all road users.

- Move Safely Blue Ridge is administered through the US Department of Transportation Safe Streets and Roads for All (SS4A) program.



Who is leading the project?

- The Thomas Jefferson Planning District Commission (TJPDC), which represents the City of Charlottesville and the Counties of Albemarle, Fluvanna, Greene, Louisa, and Nelson, is facilitating the planning process.



What are the project steps?

- Move Safely Blue Ridge has four phases. Community engagement will occur to identify issues, provide feedback on proposed strategies, and review the draft plan.



Purpose & Commitment

City of Charlottesville

Why is this plan important?

- Roadway fatalities and injuries touch each of our lives and affect our communities.
- Roadway crashes in the City of Charlottesville from 2018-2022 resulted in:

13 Fatalities & **195** Serious Injuries

What commitment has the City of Charlottesville made?

Eliminate roadway fatalities &
Reduce roadway serious injuries by half

by 2045

What commitments can you make to help?



Driver

- Put your phone down.
- Wear your seatbelt.
- Drive appropriate speeds.
- Don't drive when under the influence of drugs or alcohol.
- Be aware of pedestrians and bicyclists.



Pedestrian

- Cross roadways at crosswalks when available.
- Don't walk when distracted, especially when crossing.

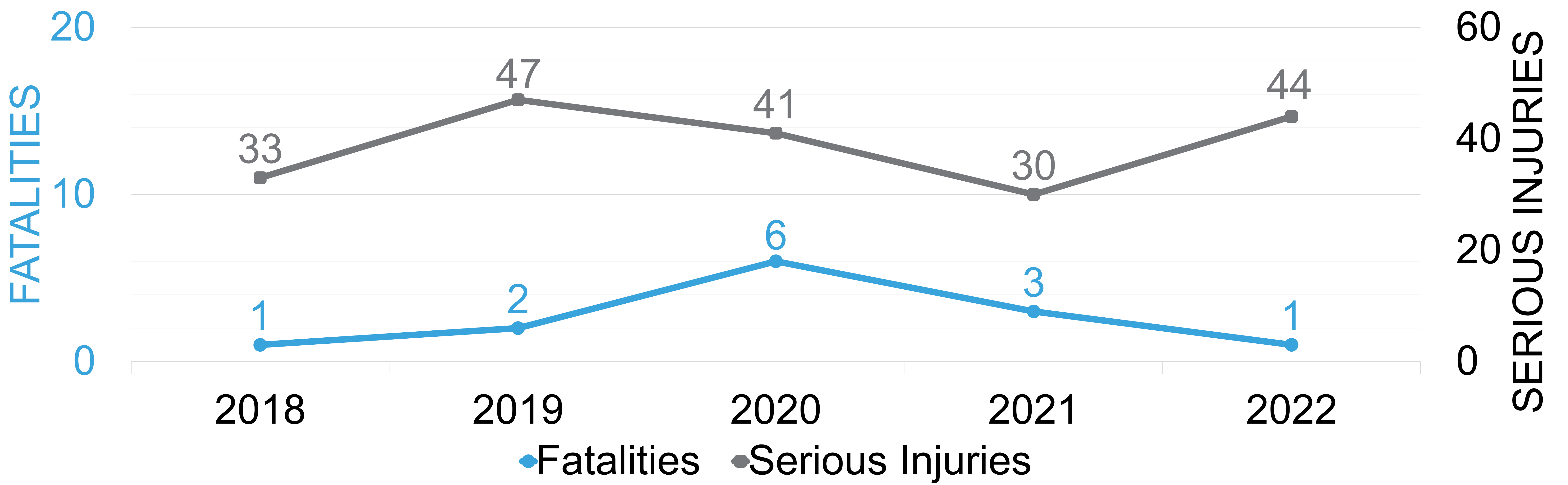


Bicyclist

- Equip bicycles with proper lights.
- Obey all traffic signs and signals.

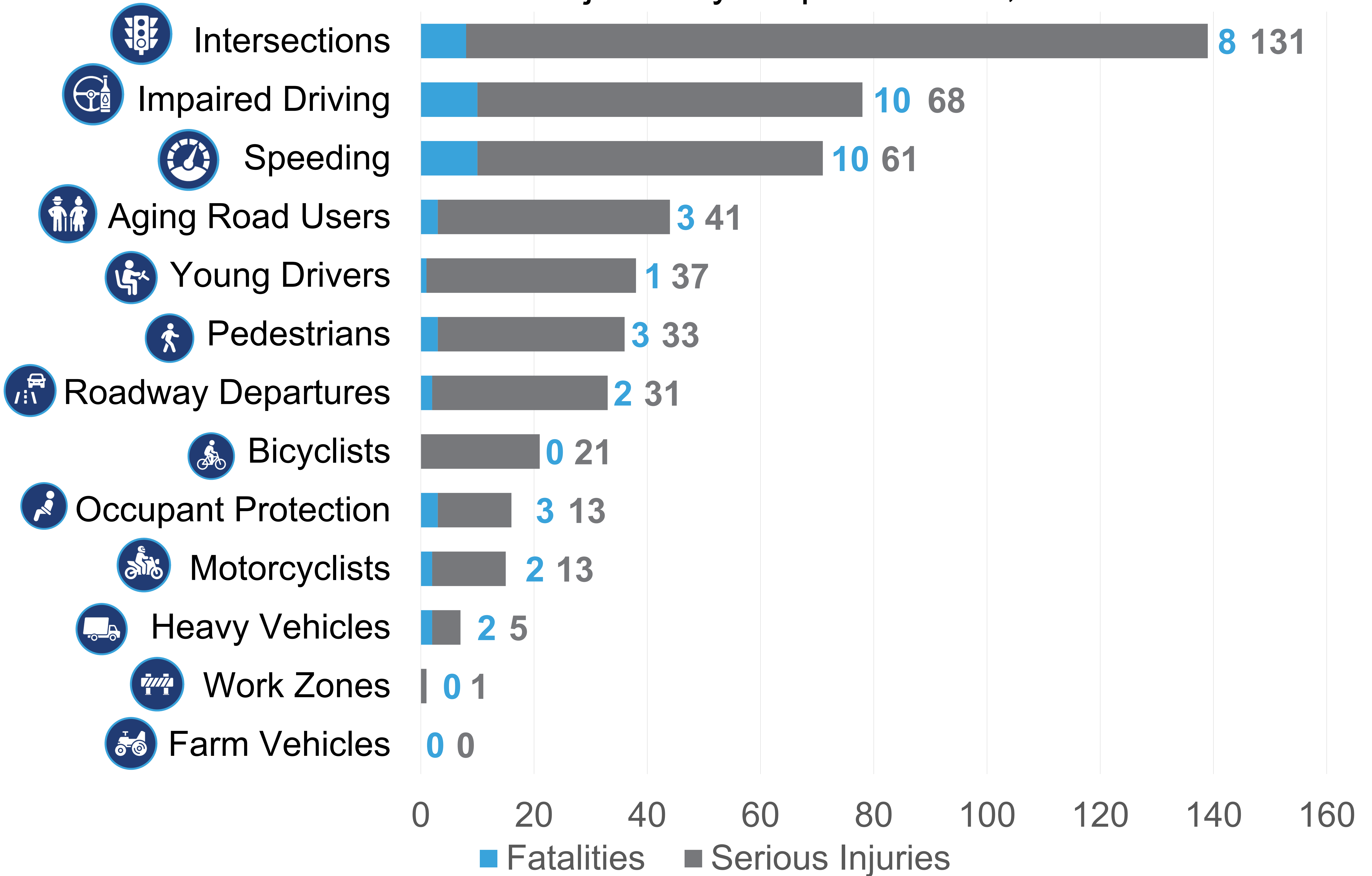
Crash Facts

City of Charlottesville



TJPDC identified thirteen emphasis areas, which are factors that contribute to fatalities and serious injuries or user types that suffer fatalities and serious injuries. The emphasis areas will inform the identification of needs and potential solutions.

Fatalities + Serious Injuries by Emphasis Area, 2018-2022



4 Es of Roadway Safety & Potential Solutions

City of Charlottesville



ENGINEERING

Designing safer facilities for all users

Roundabouts at intersections

Rumble strips to alert drivers before they leave roadway

Dedicated facilities for bicyclists and pedestrians



ENFORCEMENT

Reinforcing safe travel behaviors

Safety speed cameras

Sobriety checkpoints

High-visibility enforcement at crash hot spots



EDUCATION

Building a culture of roadway safety

Social media outreach about safe driving behavior

Safe Routes to School programs

Programs for young drivers and parents



EMERGENCY RESPONSE

Saving lives through rapid response

Priority for emergency vehicles at traffic signals

Technology to optimize emergency vehicle routing