



### **Engineering Solution**

# Redesigning streets and roads to be safe for all roadway users

### Intersection improvements (e.g., dedicated turn lanes)



Image source: Kimley-Horn

# Pedestrian & bicyclist improvements (e.g., shared-use paths)



Image source: City of Virginia Beach

### Rural road improvements (e.g., curve signage)

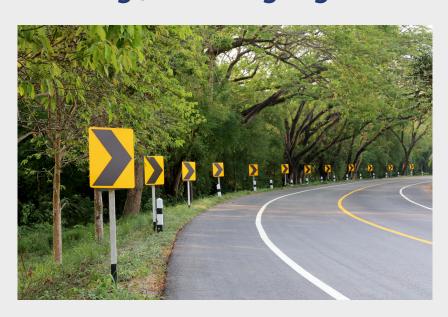


Image source: AdobeStock

### Projects to reduce vehicle speeds (e.g., speed tables)

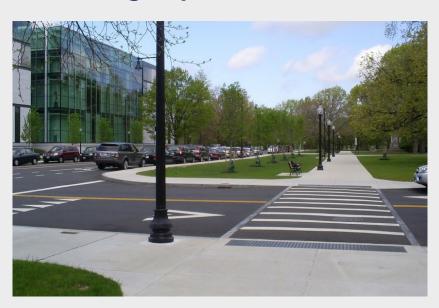


Image source: NACTO





#### **Education Solutions**

## Teaching community members about the importance of safe road user behaviors

Education on the dangers of impaired (distracted, drunk, drugged, and drowsy) driving, walking, and bicycling



Image source: NHTSA

### Education on the dangers of speeding



Image source: NHTSA

#### **Education on seatbelt use**



Image source: NHTSA

### **Education for young and aging drivers**



Image source: NHTSA

### Education for all user groups on sharing road space



Image source: NHTSA





#### **Enforcement Solutions**

#### Reinforcing safe road user behaviors

#### **Enforcement on speeding**



Image source: WWBT

#### **Enforcement on running red lights**



*Image source: Arlington County* 

Enforcement on impaired (distracted, drunk, drugged, and drowsy) driving, walking, and bicycling

### WHAT'S THE DAMAGE?

Drinking and driving costs MORE than your drinks.



Image source: VSA